Immersion Academy
Draft Program

Tuesday, November 7th:
5:00 pm – 7:00 pm  Opening Session followed by Networking Reception

Wednesday, November 8th
8:00am – 9:15am: Industry Overview – What makes Produce/Floral the Best Place to Work
• How much produce is produced yearly, how we add to the food chain, etc.
• Understanding the supply chain and how it all comes together
• Comparison to corporate showing similarities and positive differences

9:15am – 9:30am: Transition Break

9:30am – 10:45am: Segment Overview Breakouts and Types of Jobs (high level)

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<tr>
<th>Supply Chain Logistics</th>
<th>Food Safety</th>
<th>Production</th>
<th>Marketing</th>
<th>Engineering Technology</th>
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<td>Need to determine common entry level jobs and basic requirements</td>
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10:45am – 11:00am: Transition/Refreshment Break

11:00am – 12:30pm: Thought Leaders Breakouts

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<td>These sessions will provide a glimpse into the roles identified above. Expert panels comprised of individuals in those roles or responsible for leading individuals in the roles, will provide a “day in the life of” experience with participants.</td>
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12:30pm – 2:00pm  Learning Lunch Sessions

Lunchroom divided based on Segment and possibly position. Individuals self-select to sit and learn at the corresponding table of their choice. Facilitator led discussions help groups identify challenges, additional questions and develop their road map to success. Info in the roadmap can include: professional development opportunities, resources, networking list etc. Groups reconvene with experts from thought-leaders session to discuss additional needs.

2:00pm – 3:00pm  Interview Prep – Rapid Fire Sessions to discuss areas such as:
• Presentation Skills,
• Interview Skills
• Getting Noticed
• Personal Branding
• Personality Assessment (could be an entire hour, with assessment being administered prior to actual event)
3:00pm – 3:15pm  Transition Break
3:15pm – 5:00pm  Speed Interviewing

**Thursday, November 9th**

8:00 am – 9:00 am  Networking Breakfast
9:00 am – 10:00 am  Closing Wrap-up Session